

Vladimir Dubossarsky

Alexander Vinogradov

VENICE BIENNALE

53rd International Art Exhibition

**DANGER! MUSEUM**



June 4 - November 22

## >> About the project

### **Moscow Museum of Modern Art and “New Rules” under the patronage of the Ministry of Culture of the Russian Federation presents:**

Solo exhibition "DANGER! MUSEUM" by the Russian artists Vladimir Dubossarsky and Alexander Vinogradov .

The opening takes place on June 3, 2009 as a collateral event during the Venice Biennale program.

## >> Concept

As an institution, the art museum accumulates a large amount of powerful energy from various dynamic and creative spirits, which it then shares with the audience. Vladimir Dubossarsky and Alexander Vinogradov reveal the secret life of an imaginary museum hidden from the viewer's eye. Renaissance, avant-garde and mass-media images are synthesized in the monumental paintings created for this project. The texture of large canvases and the smell of oil are still regarded as essential attributes of the Old Masters, which refer to the heritage of Raphael, Tintoretto, Durer, Veronese, da Vinci, Titian, Rembrandt and many other great masters.

The audience, however, should be prepared for something unexpected. While they are looking at the paintings, the paintings are observing them. Thus, the viewer becomes a part of the installation. The museum is not a safe place for the audience anymore. We are constantly being watched, even in the quiet and cool exhibition halls. The relationship between art and the audience becomes a crucial part of the project, no less important than the paintings themselves. This dynamic interaction provides food for the artists' further projects and research.

## >> Events



**June 3, 2009/Wednesday**

### **Opening at 6 p.m.**

Palazzo Bollani, Castello 3647 (Rio della Pieta), Venice, Italy

### **Speakers:**

Organizers of the 53rd Venice Biennale

**Vasili Tsereteli**, Executive Director of the Moscow Museum of the Modern Art, Commissioner of the Russian Pavilion

**Pierre-Christian Brochet**, founder of New Rules, contemporary art collector

### **Cocktail**



/by invitation only/

### **Press-opening:**

June 4, 5 and 6 2009, from 10 a.m. to 6.00 p.m.

### **Vladimir Dubossarsky & Alexander Vinogradov for press:**

June 4, 5 and 6 2009, from 12 a.m. to 2.00 p.m.

/by accreditation only/

### **Exhibition:**

June 4 - November 22, 2009

Open daily from 10.00 a.m. to 6.00 p.m.

/admission free/

**June 6, 2009/ Saturday**

### **Cocktail at 6 p.m.**



Vladimir Dubosarsky & Alexander Vinogradov and New Rules are pleased to invite you to the tour of the exhibition

## >> The artists:

Vinogradov and Dubossarsky have been working together since 1994. Combining the language of social realism, pop-art, kitsch with incredible plots and aiming to achieve success and to produce hits, the artists work out their own laws and follow them. No matter what they are talking about – art, love metamorphoses, war or peace – there are neither traditional heroes nor the compositional completeness of classical easel paintings exist in their works. Incredibly spectacular, devoid of personal revelations, paintings by Vinogradov and Dubossarsky are close to the “bad painting” tradition. Compiling the images of *la bella vita* originated by giants of the advertising business and entertainment industry, the artists portray a new version of post-modern Arcadia in their works.



**Alexander Vinogradov and Vladimir Dubossarsky** participated in the 50<sup>th</sup> International Art Exhibition of the Venice Biennale, Sao Paulo Art Biennial, Valencia Biennale and other important international art shows. Their works are in the collections of major museums including: Haus der Geschichte (House of History) Museum in Bonn, Germany; Centre Georges Pompidou, France; Duke University Museum of Art, USA; Houston Museum of Contemporary Art, USA; MACI Museo Arte Contemporanea Isernia, Italy; Museum Of Contemporary Art of Avignon, France; Museum of Contemporary Art of Valencia, Spain; Secession Museum, Austria; State Tretyakov Gallery and State Russian Museum, Russia; and others.

## >> Project organizers:



### Moscow Museum of Modern Art

The Moscow Museum of Modern Art is the first state museum in Russia dedicated exclusively to 20<sup>th</sup> and 21<sup>st</sup> century art. Since its opening in 1999, the Museum has grown and achieved a high level of public recognition. Today, the Museum is an active institution that plays an important part on the Moscow art scene.

The Moscow Museum of Modern Art opened on December 15, 1999. Its founder and first director was Zurab Tsereteli, President of the Russian Academy of Arts. His private collection of more than 2,000 works by important 20<sup>th</sup> century masters was the core of the Museum's permanent display. Over the years, the Museum's collection has grown considerably, and now is one of the largest and most impressive collections of modern and contemporary Russian art.

Today the Museum has three venues in Moscow's historic centre. The main building, which houses the permanent collection and holds temporary exhibitions, is situated on Petrovka Street in the former 18<sup>th</sup> century mansion of the merchant Gubin. It was designed by the renowned neoclassical architect, Matvey Kazakov. The Museum also owns two other splendid buildings - a vast five-floor building on Ermolaevsky Lane; and a spacious gallery on Tverskoi Boulevard. Both have been fully refurbished in order to host large-scale projects.

Besides increasing the permanent collection and organizing many temporary exhibitions, the Museum engages in various other activities, including research and conservation work, the publishing of books and catalogues, and etc. One of the Museum's priorities is to support and promote young and emerging artists, and bring them into the contemporary art process. To this end, the Museum launched a special education program – the Free Studios School of Contemporary Art, and offers lectures, master classes, and practical studies that involve a broad spectrum of issues on culture, creativity and today's art market.

Vasili Tsereteli, Executive Director of the Museum, is also Commissioner of the Russian Pavilion at the Venice Biennale.



## >> Project organizers :



### **New Rules**

New Rules is one of the first companies that promotes and supports contemporary Russian culture in the country's regions.

The New Rules Foundation was founded in March 2008 by four art collectors (1 Swiss, 2 Russians, and 1 Frenchman) to promote Russian contemporary art inside Russia, and abroad. Throughout 2008, the New Rules Foundation organized the most important traveling exhibition of Russian Contemporary art to take place in the country during the last 50 years.

Titled, "The Future Depends on You. New Rules," the exhibition visited eight Russian cities from the Pacific to the Baltic Sea:

April 2008 – Regional Museum, Vladivostok

May 2008 – Regional Historical Museum, Krasnoyarsk

June-July 2008 – Far East Art Museum, Khabarovsk

August 2008 – Tolmachevo Airport, Novosibirsk

October 2008 – Regional Museum of Art and History, Ekaterinburg

November 2008 – Samara Region Art Museum, Samara

December 2008 – Krasnodar Region Art Museum, Krasnodar

May 28 – August 2, 2009 – Moscow Museum of Modern Art, Moscow

This exhibition consisted of about 100 works by the 21 most important contemporary Russian artists who were born before 1970. These included:

AES+F Group, Yuri Albert, Blue Noses, Sergei Bratkov, Anna Brochet, Sergei Bugaev (Africa), Olga Chernysheva, Dmitry Gutov, Georgy Guryanov, Vladimir Dubossarsky and Alexander Vinogradov, Konstantin Zvezdochetov, Alexei Kallima, Valery Koshlyakov, Oleg Kulik, Vladislav Mamyshev (Monroe), Andrei Monastyrsky, Timur Novikov, Anatoly Osmolovsky, Pavel Pepperstein, Aidan Salakhova, Sergei Shekhovtsov (Porolon).

In each city, the exhibition was accompanied by a series of lectures, as well as other cultural events.

With "Danger museum!" New Rules starts to promote and support Russian contemporary art abroad

